



WELCOME TO THE BETTER BUSINESS BUREAU

We are pleased you have been accepted as an Accredited Business, and hope you will take full advantage of your accredited membership!

Did you know that your BBB Accreditation is already working for you, and that we're driving new customers your way ? That's right! We're receiving inquiries from your potential customers interested in doing business with your company! And here are some great ways to keep them coming for more:

- **Use the logo** on all printed material, advertising (phone directories, newspapers etc.) marketing materials, such as business cards, fax sheets, letterhead, bid sheets, invoices, email signature, etc. **This will make a strong statement to your customers, and set you apart from your competitors!**
- As part of your **voice mail greeting**, state: "We are proudly accredited by the BBB, and we hope you checked us out!" **This will further encourage any prospective customers to do business with you!**
- When speaking with a potential customer, it is important that you ask them if they've checked out your company with the BBB. **Only by asking a prospective customer if they've checked you out will you know that your accreditation is working for you!**

Don't let your BBB Accreditation be a secret! Customers want to know they are doing business with a company they can trust.

If you should need any assistance please contact our Accreditation Services Department at 713-341-6115 (Greater Houston) or 956-968-7327 (South Texas).